

INNOVATION MEETING
JULY 29, 2015 – NOON
FRANKLIN HIGH SCHOOL – MAIN OFFICE

IN ATTENDANCE: LAURENCE GARTEL, ARTIST; CRYSTAL LEMON, HIS ASSISTANT; RICHARD TOWNE, PRINCIPAL; DAN LEGALLO, SUPERINTENDENT; SCOTT BURNS, CHAIR; ROBIN GARGANO; ANDREA MCFALL; AND TAMARA FEENER

Laurence Gartel talked about his youth, how his involvement in digital art begun/transformed, and he knew this was the future. He followed up with some of his artist highlights: Forbes Cover, 57th Grammy Awards, and Newport Jazz Festival to name a few.

The conversation turned to the possibilities of the Art Car:

Help with Food Drive “Cash n Cans WFTN 94.1”; helping elders; use as a Mascot at sporting events; fill it with pumpkins for Halloween; Valentine; Senior Prom, homecoming, winter carnival events, parades, Rent out for Weddings; Grand Openings, pictures signed by Gartel...the possibilities are endless.

Second Phase of Revenue Source could be Art Car on Shirts, FHS Book Covers, Mugs... auction off spots in the Art Car to ride to Boston, Mass and back...Laurence to work on a letter for release to invite Citizens of NH to submit their artist work – 4 entries per entry – cost \$25.00.

Third Phase once the car is complete – ribbon cutting/red carpet event/Party at the end...and where and who to invite? Date proposed September 12.

Sponsorship – (explain to any sponsors this is a moving billboard) – 4 tier of corporate business sponsorship (\$250.00 Bronze, \$500.00 Silver, \$1,000.00 Gold, \$5,000.00 Platinum Corporate). Logos Rear Window, Small Logos on Bummer dash board.

Design on the Art Car – Laurence plans to do an Art Car in all 50 States. NH will be the first in the Nation.

Mr. Towne has some Junior and Senior Students in mind. This will also look great on their resumes and letter of recommendation for participating in this project. Project to start on September 8th.

Laurence to speak/present at the Franklin City Council Meeting on August 3 6pm and Franklin School Board on August 17 6:30pm

Went outside to take a picture with Laurence’s Art Car.

Meeting adjourned

